

## **CECILIA “CES” ROSALES**

Seeking Position for: Berkeley City Council, Dist 7  
[www.cesforberkeley.com](http://www.cesforberkeley.com)

### **1. If elected, what are your top priorities during your term? What would you like to accomplish and how would you go about doing so? Please be specific.**

My top priority will be promote and advance smart economic development that will generate jobs and revenue for the City so that the burden of providing quality services do not rest heavily on homeowners, tenants and students; second, will be to work towards making Telegraph Ave safe, clean and accessible and I will champion public safety through safety awareness education and community action by promoting more neighborhood watch programs; and third, I will foster and improve the relationship between the large university community and the City's populace by cultivating and encouraging intellectual exchange, mentorships and greater local commerce.

While it may seem that these are three separate entities – they are actually very strongly interconnected. In any given day, the University has a population of at least 30,000 people between students and staff. If even half of this population shop or patronize the stores on Telegraph Ave or other parts of the City – there is guaranteed benefit of generating sales tax revenue for the City. To entice the University community to indeed patronize Berkeley businesses – these businesses should also be those that respond to the needs of the community. This is why the one needs to exist for the other to work – the interconnection.

So as revenues are getting generated – then we can look into making Telegraph Ave safe, clean and accessible. With revenues to fund quality services, then the homeless, the drug addicts and those with mental health problems can be given the kind of services that will specifically provide the kind of support this community needs.

### **2. How have you in the past and how will you in the future use your position to expand the presence and influence of Asian Pacific Americans in public policy and politics?**

I was the campaign manager of Nicky Gonzalez Yuen when he ran for Peralta Community College Board. I used my considerable level of experience and organizing skills to make sure that I gave him all the support he needed to win the elected position. I am very proud of having been involved in Nicky's successful campaign. If elected into Berkeley City Council, I will be the 2<sup>nd</sup> Asian ever to be elected on that position. I did not seek to run for the seat because I was thinking that I will that person – but the reality is, I am – and I can only strive to be someone who will make our APA community proud. To expand the presence and influence of Asian Pacific Americans in public policy and politics, I will hire and appoint APA members of our community whenever there is an opportunity to do so.

**3. What have you done that demonstrates your commitment to and effectiveness in promoting Asian Pacific American interests in the following areas (and if you have not contributed in these areas, please discuss any area(s) in which you have made a contribution):**

Being a member of the APA community (as a Filipina) – I believe that whatever I say or do or accomplish (or not accomplish) is a reflection of the community I represent, whether I like it or not – or whether my community approves or not.

My deep commitment to standing up and fighting for social justice will always be a reflection of my progressive politics, and I hope the politics that I share with the APA Dem Caucus.

I am an elected member of the Alameda County Democratic Central Committee, on the executive board of the Women’s Caucus and a member of the CDP API Caucus and Filipino Caucus.

Thirty-seven years ago, I had to flee my country because standing up and fighting against the military dictatorship of Ferdinand Marcos in the Philippines, put my life and the lives of my loved ones in danger. I had to leave and what that meant is that I brought that same passion and commitment in standing up for social justice in whatever I undertake. If elected, I will represent our community and I will make sure that I bring more members of our community into the table.